



Sinhgad Institutes

SINHGAD TECHNICAL EDUCATION SOCIETY'S®

**S. K. N. SINHGAD SCHOOL OF BUSINESS MANAGEMENT**

(Approved by AICTE, Recognised by Govt. of Maharashtra & Affiliated to Savitribai Phule Pune University)

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**Prof. M. N. Navale**  
M.E. (Elect.) MIE, MBA  
Founder President

**Dr. (Mrs.) Sunanda M. Navale**  
B.A., M.P.M., Ph.D.  
Founder Secretary

**Dr. Prachi Pargaonkar**  
M.Com., Ph.D., FCA  
Director

## Criterion 1 – Curricular Aspects

1.4.1 Institution obtains feedback on the academic performance and ambience of the institution from various stakeholders, such as Students, Teachers, Employers, Alumni etc. and action taken report on the feedback is made available on institutional website

### Academic Year 2018-2019

#### INDEX

<b>Sr.No</b>	<b>Particulars</b>	<b>Page No.</b>
1.	Stakeholders' Feedback Report 2018-2019	2-3
2.	Stakeholders' Feedback Analysis 2018-2019	4-9
3.	Action Taken Report in the Form of Minutes of Meeting	10-11



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## STAKEHOLDERS' FEEDBACK REPORT 2018-2019

S.K.N Sinhgad School of Business Management upholds a robust Stakeholders Feedback Policy with the objective of obtaining valuable insights from all stakeholders engaged in the educational journey. This includes input from Students, Teachers, Employers, Alumni, and Parents. The following report presents an overview of the feedback gathered throughout the academic year 2018-2019 and its impact on the design, development, and execution of the curriculum.

**Feedback Collected in the Month: March-April 2019**

### OBJECTIVES:

The primary objectives of collecting stakeholders' feedback are as follows:

- To empower students to articulate their learning experiences effectively.
- To provide teachers with constructive input to refine curriculum delivery and content.
- To enhance students' overall learning journey through ongoing improvement endeavors.

### DETAILS OF FEEDBACK RECEIVED FROM DIFFERENT STAKEHOLDERS:

Details of Stakeholders	No. of Stakeholders
Students	50
Teachers	20
Alumni	30
Parents	10
Employers	10



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### FEEDBACK COLLECTION PROCESS:

The institute employs a structured process for collecting feedback, which involves the following steps:

- Distribution of feedback forms in hardcopy to all stakeholders.
- The feedback forms encompass parameters pertinent to the MBA curriculum.
- Stakeholders rate these parameters based on predefined scales.
- In cases where stakeholders require clarification or have queries, the institute promptly addresses them to ensure clarity.
- Upon completion, the feedback is collated and subjected to thorough analysis.
- The findings are then represented through graphical visualization for easier interpretation.

### ACTIONS INITIATED BY INSTITUTE FOLLOWING STAKEHOLDER MEETING:

Following the input received from stakeholders, several initiatives have been undertaken:

- **Industry Expert Sessions:** Organizing sessions led by industry experts aims to narrow the gap between industry demands and student competencies. These sessions offer students valuable insights and hands-on knowledge.
- **Alumni Engagement:** Inviting alumni to mentor current students on industry expectations and essential skills fosters a symbiotic relationship. Alumni contributions serve as invaluable guidance, equipping students for professional challenges.

Through these initiatives, Institute endeavors to address stakeholder feedback effectively. By prioritizing industry relevance, practical skill enhancement, and personalized learning experiences, the institute remains dedicated to providing students with a comprehensive education that prepares them for success in their respective fields.

**Dr. Rajashree Shinde**

Director

**S.K.N. Sinhgad School of Business Management**

**Sinhgad Technical Education Society's  
SKN Sinhgad School Of Business Management  
Feedback Report on MBA curriculum**

Academic Year : 2018-19

Syllabus pattern : 2016 Pattern.

**Feedback Collection Report**

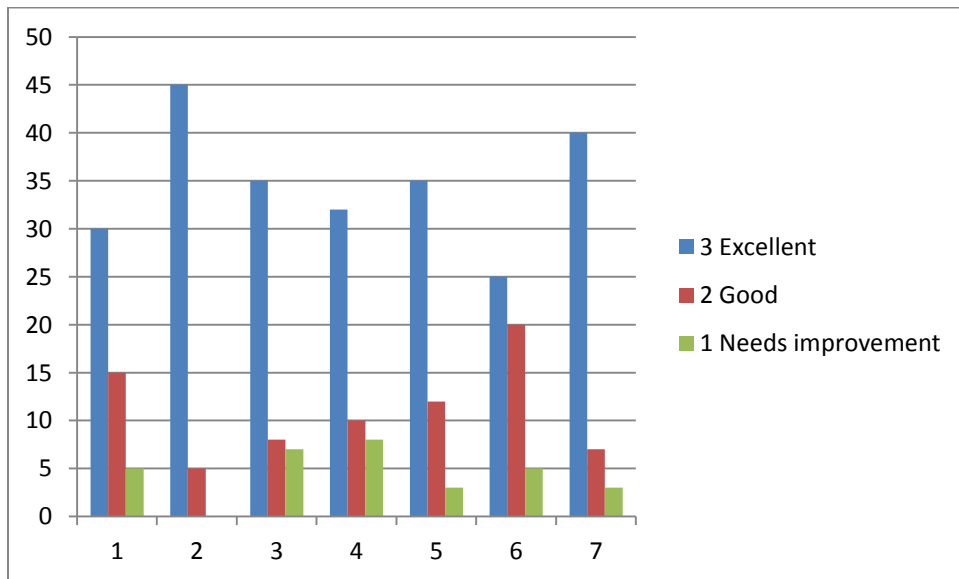
Sr. No.	Stakeholders	No. Of Stakeholders
1	Students	50
2	Teachers	20
3	Alumni	30
4	Parents	10
5	Employers	10

**Scale Of Analysis**

Scale	Interpretation
1	Needs to improve
2	Good
3	Excellent

## ANALYSIS REPORT ON STUDENT'S FEEDBACK

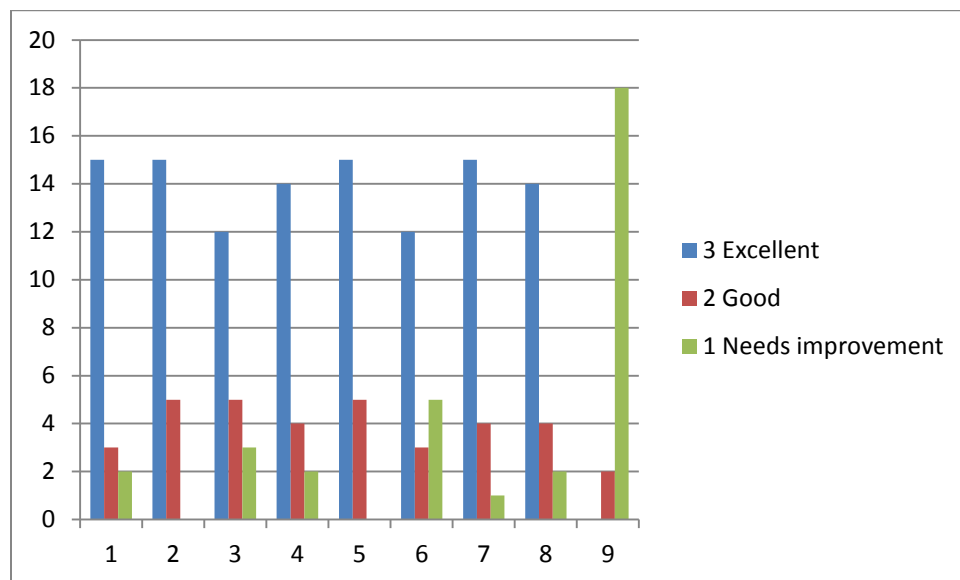
Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	MBA syllabus covers all the dimensions of courses in detail	30	15	5
2	MBA syllabus offers wide range of specialisations and elective subjects	45	5	
3	MBA syllabus is combination of theory and applications	35	8	7
4	MBA curriculum incorp[orates recent trends in management	32	10	8
5	Reference books resources mentioned in syllabus are adequate and useful	35	12	3
6	MBA program covers the competencies which will bridge gap between academics and industry	25	20	5
7	Overall rating of MBA cirriculum	40	7	3





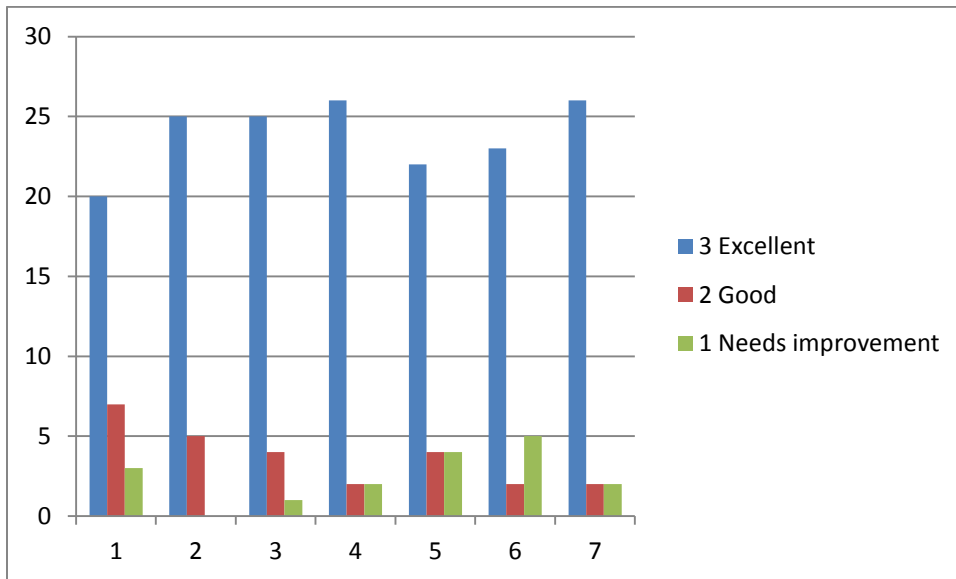
## ANALYSIS REPORT ON TEACHERS FEEDBACK

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	Syllabus is suitable to the course	15	3	2
2	Aims and objectives are well defined and clear to teachers and students	15	5	
3	Course content is followed by corresponding reference material	12	5	3
4	The course /Syllabus has balance between theory and application	14	4	2
5	Is the syllabus sufficient to bridge gap between industry standard and academics?	15	5	
6	Is timely coverage of syllabus possible in given hours	12	3	5
7	Evaluation method mentioned in syllabus is sufficient for proper assessment	15	4	1
8	Books listed as reference material are relevant, updated, appropriate and available	14	4	2
9	I have freedom to propose, modify, suggest new topics in syllabus/new teaching and testing techniques?		2	18



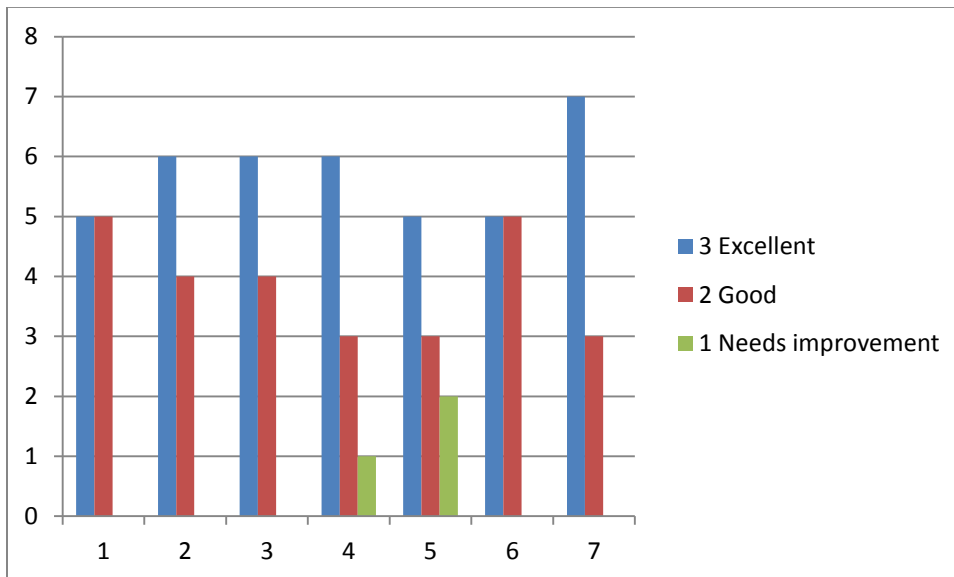
## ANALYSIS REPORT ON ALUMNI FEEDBACK

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student	20	7	3
2	The curriculum of MBA program covers all dimensions of courses	25	5	
3	The curriculum of MBA program has wide range of specializations and electives	25	4	1
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	26	2	2
5	MBA curriculum is a blend of theory and applications	22	4	4
6	The Curriculum of MBA covers latest trends in management	23	2	5
7	Overall rating of MBA curriculum	26	2	2



## ANALYSIS REPORT ON PARENTS FEEDBACK

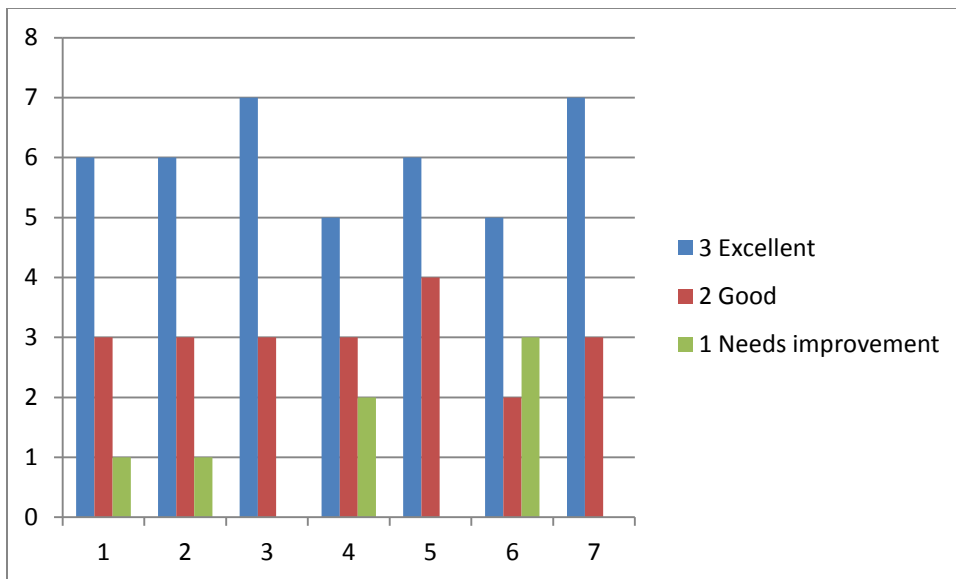
Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student	5	5	
2	The curriculum of MBA program is designed according to changes in needs and concern of Industry	6	4	
3	The curriculum of MBA program has wide range of specializations and electives	6	4	
4	The curriculum of MBA program incorporates choice based credit & grading system as per new current practices	6	3	1
5	MBA curriculum is a blend of theory and applications	5	3	2
6	The Curriculum of MBA covers latest trends in management	5	5	
7	Overall rating of MBA curriculum	7	3	





## ANALYSIS REPORT ON EMPLOYERS FEEDBACK

Sr.No.	→ Rating	3 Excellent	2 Good	1 Needs improvement
	Particulars			
1	The Curriculum of MBA is designed for holistic development of student	6	3	1
2	The curriculum of MBA program is designed according to make management students employment ready	6	3	1
3	The curriculum of MBA program has wide range of specializations and electives	7	3	
4	The curriculum of MBA program extensively covers Competencies and skills	5	3	2
5	MBA curriculum is a blend of theory and applications	6	4	
6	The curriculum of MBA program is designed according to changes in needs and concern of Industry	5	2	3
7	Overall rating of MBA curriculum	7	3	





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## STAKEHOLDERS FEEDBACK ANALYSIS

ACADEMIC YEAR 2018-2019

### MINUTES OF MEETING

**DATE OF MEETING:** 15<sup>TH</sup> April 2019

**TIME :** 10.00AM

**VENUE:** Syndicate Room First Floor SKN Sinhgad School of Business Management

**CHAIR:** Dr. Rajashree Shinde

**AGENDA OF THE MEETING:** Discussion on Feedback Analysis (Academic Year 2018-2019)

**In Meeting following points were discussed:**

**Following the input received from stakeholders, several initiatives have been planned:**

- **Industry Expert Sessions:** Organizing sessions led by industry experts aims to narrow the gap between industry demands and student competencies. These sessions offer students valuable insights and hands-on knowledge.
- **Alumni Engagement:** Inviting alumni to mentor current students on industry expectations and essential skills fosters a symbiotic relationship. Alumni contributions serve as invaluable guidance, equipping students for professional challenges.

It is discussed that through these initiatives, Institute endeavors to address stakeholder feedback effectively. By prioritizing industry relevance, practical skill enhancement, and personalized learning experiences, the institute remains dedicated to providing students with a comprehensive education that prepares them for success in their respective fields.

Dr. Rajashree Shinde

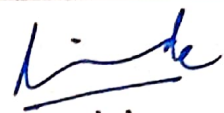


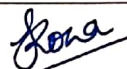
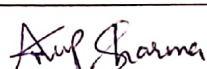
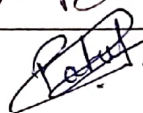
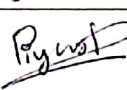
Director SKNSSBM

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**Members Present:**

Sr.No	Name of the Member	Academic Role	Sign.
1	Dr. Rajashree Shinde	Director	
2	Dr. Yatin Bokil	Academic Dean	
3	Dr. Shalaka Sakhrekar	IQAC Coordinator	
4.	Prof. Roza Parashar	Assistant Professor	
5.	Anup Sharma	Alumni	
6.	Pushparaj Patil	Parents	
7.	Piyush Patani	Employer	
8.	Reshma Raj	Student Representative	